
LFA’s Executive Board has organized a search committee, chaired by National School Boards Association Executive Director Thomas J. Gentzel, which has hired Strategic Performance Group to facilitate the search.

“Cheryl Williams has very capably brought together the LFA member organizations to advance teaching and learning in public schools across the country,” said Stephanie Hirsh, the 2015-16 LFA Board Chair and Executive Director of Learning Forward. “On behalf of the LFA member groups, we wish Cheryl the best in her retirement, and we look forward to continuing our collaboration and commitment to public education.”

During Williams’ tenure, the Alliance led a communications campaign to change the narrative around public education and the professionals who work in the public education system. As part of that initiative LFA hosted a blog series on Education Week and created presentation tools to support the campaign. Under Williams’ leadership for the past two years, LFA has led the Get It Right: Common Sense on the Common Core, a national campaign showcasing the need for time, support and resources to implement college and career ready standards and the schools, districts, and educators who are using effective strategies in implementation of that major school improvement initiative.

Williams is a nationally recognized leader in education reform and improvement through development of collaborative working teams among and within large education organizations. Prior to working with LFA, Williams served as a senior consultant at APQC. She was previously Vice President, Strategic Initiatives at Teachscape, a San Francisco-based company that designs and delivers online, job-embedded professional development for teachers and principals. She also worked as Vice President, Education at the Corporation for Public Broadcasting, and as Director of Education Technology Programs at NSBA. She began her career in education as a classroom teacher of middle and high school English.
Working with the LFA Search Committee, Strategic Performance Group has begun its search for the organization’s next executive.

“The Learning First Alliance serves a critical role in convening major education organizations in Washington,” Gentzel said. “The work and relationships cultivated within LFA help advance research and best practices in public education and provide an invaluable service to its members as well as local school officials across the country.”

**Strategic Performance Group (SPG),** a management consulting firm based in Vienna, Va., is a group of organization development specialists and industrial psychologists that specializes in assisting nonprofits with talent acquisition and management. Partner Christina L. Greathouse will facilitate the search for LFA. Interested candidates should send their résumé in the strictest confidence to:

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Partner, Strategic Performance Group  
cgreathouse@strategicperformance.net

**About The Learning First Alliance**

The Learning First Alliance is a partnership of leading education organizations with more than 10 million members dedicated to improving student learning in America's public schools. Alliance members include: American Association of Colleges for Teacher Education; AASA: The School Superintendents Association; American Federation of Teachers; American School Counselor Association; ASCD; Consortium for School Networking; International Society for Technology in Education; Learning Forward; National Association of Elementary School Principals; National Association of Secondary School Principals; National Education Association; National PTA; National School Boards Association; National School Public Relations Association; and Phi Delta Kappa International.

To learn more about LFA, visit www.learningfirst.org.

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