How to Use the Setting the Stage for College and Career Readiness Infographic

This infographic is intended to illustrate the wide variety of education professionals it will take to graduate all students ready for success in college, career and life. We hope you will use it to help the public understand the important role that each member of the education community plays in helping students reach their potential. It can be downloaded as a PDF or JPG.

Here are some ways in which you can use it:

Include on a Powerpoint slide (or pass out hard copies) at back-to-school night or other community meetings and explain how it applies in your context.

Push out on social media to remind your community who is working with and on behalf of students every day. Here is some sample language to help you do so:

- **Twitter**
  - Setting the stage for college and career readiness: Who plays a role? [attach image]
  - Teachers, leaders, specialized educators & communities all contribute to college and career readiness. [attach image]
  - For students to truly succeed, we need great teachers, leaders, specialized educators and communities [attach image]
  - Graduating students who are ready for success in college & career is a collaborative endeavor. Who plays a role? [attach image]
  - Who plays a role in helping all students reach their potential? [attach image]

- **Facebook/LinkedIn**
  - Setting the stage for college and career readiness: Who does it take to help each and every student succeed? [attach image]
  - What will it take to graduate all students ready for college or career? A learning community dedicated to working together for their success. [attach image]
  - For students to truly succeed, we need great teachers, leaders, specialized educators and communities working with and on behalf of them every day. [attach image]
  - Ensuring that students graduate ready for success in college and career is a collaborative endeavor. Who plays a role? [attach image]
  - Learn how principals, teachers, district leaders, ed tech directors, school counselors, teacher educators, families and more contribute to the goal of college and career readiness for all [attach image]

Include in a newsletter or blog post with a message celebrating all who contribute to student success.

Use in advocating for needed resources, including staff positions. As budget cuts threaten valued positions, share the image to remind policymakers and voters of the important role that all education professionals play in graduating students who are ready for college or career.